Personal Data Processing Information

Articles 13 and 14 of Regulation (EU) 2016/679 (GDPR)

Why this notice?

New Planet Communication & Services S.r.l. (hereinafter also referred to as the "Controller") is committed to respecting and protecting your privacy. The company wants you to feel secure both while browsing the website and when you decide to provide some of your personal data to access the services offered.

This is a contact-only website, where, in the appropriate section, users can submit personal and contact details along with a message to New Planet Communication & Services S.r.l.

On this page, the Controller wishes to provide information on the processing of personal data relating to users who visit or consult the website available at https://www.newplanetgroup.com (hereinafter, the "Website").

This notice applies **only to the website of New Planet Communication & Services S.r.l.** and not to any other websites that may be accessed through links, for which their respective privacy notices apply.

Reproduction or use of the pages, materials, and information on the Website, by any means or medium, is not permitted without prior written authorization from New Planet Communication & Services S.r.l. Printing or copying for personal, non-commercial use is allowed (for requests or clarifications, please contact us using the details below).

Any other use of the content, services, or information on the Website is prohibited.

New Planet Communication & Services S.r.l. strives to keep the Website's content reasonably updated and reviewed but does not guarantee the completeness, accuracy, or suitability of the information provided and disclaims any liability for omissions or errors.

Origin – Browsing Data

The IT systems and software procedures required to operate this site acquire, during normal operation, some personal data whose transmission is implicit in the use of Internet communication protocols.

These data are not collected to be associated with identified individuals but may, by their nature, once processed and associated with data held by third parties, identify users.

Such data include:

- IP addresses or domain names of users' computers
- URIs (Uniform Resource Identifiers) of requested resources
- Time of the request
- Request method used to contact the server
- File size obtained in response

- Numerical status code of the server's response (e.g., success, error)
- Other parameters relating to the operating system and IT environment of the user

These data are used solely to obtain anonymous statistical information on the use of the Website and to ensure its proper functioning.

They may be used to verify liability in case of computer crimes against the Website. Otherwise, navigation data are not retained for more than a few days.

Origin – Data Provided by the User

New Planet Communication & Services S.r.l. collects, stores, and processes your personal data to contact you or comply with legal obligations. In the future, if specific services, products, or promotions are offered, your data could also be processed for commercial purposes, but only based on specific, separate, optional, and always revocable consent.

Voluntary, explicit, and optional submission of emails to the addresses indicated, the filling out of forms, and communications via push notifications, social networks, chat, call centers, or other channels, involve the collection of personal data necessary to respond to your requests.

If you access areas of the Website or platforms where you can post content (e.g., blogs or social media like Instagram®, Facebook®, LinkedIn®, YouTube®), you are advised to read the General Terms of Use carefully, as any information posted may be visible online and may be read, collected, and used by third parties.

Types of Data Collected

The personal data collected include:

- **Identification Data**: first name, last name
- **Contact Data**: email address, phone number

Purpose of Processing and Legal Basis

Data are processed for the following purposes:

1. Managing contact or information requests submitted via the Website.
2. Ancillary activities related to managing those requests (e.g., sending feedback).
3. Compliance with applicable national or EU laws, public order, and crime prevention and prosecution.

Providing data for purposes 1), 2), and 3) is mandatory to access the services. The legal bases for processing data are:

- Consent of the data subject
- Execution of a contract or pre-contractual measures

- Legal obligations
- Legitimate interest of the Controller

Processing Methods, Data Retention, and Security

Processing is carried out using electronic or automated tools by the Controller and/or third parties acting on its behalf, ensuring security and confidentiality.

Data are stored only as long as necessary to fulfil the stated purposes, in compliance with applicable laws.

Data Disclosure and Transfer

Data may be disclosed to third parties providing services on behalf of the Controller (e.g., software developers, site administrators, couriers).

Processing is carried out exclusively within Italian territory. In case of transfer to countries outside the EU, the Controller will ensure compliance with GDPR safeguards.

Access to data is limited to authorised employees and collaborators.

For an updated list of recipients, contact: **info@newplanetgroup.com**.

Rights of the Data Subject

As a data subject, you have the right to:

- a) Access your personal data
- b) Rectify inaccurate data
- c) Delete data (right to be forgotten)
- d) Restrict or object to data processing
- e) Portability of your data (receive or transfer to another controller)

You also have the right to lodge a complaint with the applicable Data Protection Authority (e.g., Garante Privacy, art. 77 GDPR).

To exercise your rights: **info@newplanetgroup.com**.

Data Controller

New Planet Communication & Services S.r.l.
Address: Via Giovanni Enrico Pestalozzi 10, 20143 Milan (MI)
VAT Number: 05623150967
Email: **info@newplanetgroup.com**

By accessing and using the Website, including from mobile devices, the user fully acknowledges and accepts this Personal Data Processing Notice, which may be updated

without notice. Periodic reconsulation is recommended.

Milan, 22/08/2025

Cookie Policy

This Website uses technical (necessary) cookies and, with your consent, analytical and profiling cookies used by us and third parties to:

- Enable essential functionalities
- Measure site performance
- Deliver tailored promotional content

You can accept, refuse, or customise cookies using the consent banner (CMP – Consent Management Platform), which appears on first access and is accessible via the icon in the bottom-left corner.

What Are Cookies

Cookies are small text files automatically stored in your browser during navigation. They contain basic information about your browsing habits.

What Cookies Are Used For

Cookies allow the storage of user preferences, enabling:

- Faster and personalised navigation
- Avoiding repeated data entry
- Displaying ads more relevant to your interests

Types of Cookies Used

1. **Technical (necessary) cookies**
    - Functional cookies (e.g., maintain login state)
    - Aggregated statistical cookies (e.g., anonymised Google Analytics)
      No consent required—they are essential.
2. **Functional Cookies**
    - Remember your preferences (e.g., language)
    - Require optional, revocable consent via CMP
3. **Analytical Cookies (non-anonymised)**
    - Collect non-aggregated navigation data

- Require explicit consent

4. **Profiling Cookies**
    - Profile users for personalised ads
    - Require explicit consent and may be set by third parties

Milan, 22/08/2025
Data Controller: New Planet Communication & Services S.r.l.